

# Tips for a good leader?

Well, I have had a very interesting time meeting many new people and learning the benefits of networking and also what a vast amount of knowledge is available to those who actually ask.

I was recently asked to name the qualities of a good leader and after giving this much thought, realised that some of the absolutely key attributes are very **simple** and easy to put into practise.

I have been honoured to mix and hear some of the best leaders in the world speak and advise and without a doubt all of them talk about their teams and how much they listen to them. Many of these men and women also base their success on their intuitive ability to select good people and openly admit that they alone could not have or know everything BUT by **surrounding themselves** with well educated experts and passionate business people, they have been able to focus on pure leadership drive and create inspirational vision which their teams implement superbly.

So.... with this in mind here are **some tips** on being a **great leader**

1. Listen to your clients, your business and your people
2. Make clear and precise decisions based upon facts not emotion
3. Connect emotionally and passionately to your people - they are the front line and connect to most of your client base
4. Walk the talk - be seen and be seen to act
5. Don't expect everyone to agree or understand BUT ensure you do everything possible to make sure they do
6. Put a good communication plan in place and monitor it to ensure it moves with the business
7. Appreciate your people - they make you successful
8. Don't be afraid to be different or inspirational - just do it
9. Make sure everyone who is 'on the bus' is making it a good trip and contributing the right skills
10. Don't be afraid to admit you don't know and then make sure you have the people who do
11. Make the business goals and vision accessible at all levels
12. Check and review - ensure a trustworthy advisor in place to give you accurate and objective overviews
13. Size doesn't matter when you are a good leader - communicate and connect and use your people skills first and foremost
14. Leading does not always mean you have to be the only one stood at the front all the time - give your people space to grow and impress

There is nothing worse than leading from the front only to turn around and find yourself alone!

Need some help, want to talk?

– give me a bell and let's look at a programme to get you planning your new and exciting future.

Contact me at a time to suit you on 07989 695352, [tracy.sheldon@brugconsultancy.com](mailto:tracy.sheldon@brugconsultancy.com)